The first ever Kinderland Arts & Activism Festival benefiting Camp Kinderland will take place in Tolland, Massachusetts over Labor Day weekend, September 3 to 5, 2016.

This festival will bring together musicians, artists, and dancers, with activists and organizers for a three-day celebration of art as an agent of peace.

The objective of the Kinderland Arts & Activism Festival is to bring together those who want to make the world a better place, and to surround them with the music and art that is already doing it.
Camp Kinderland

- is a multicultural summer camp and community with a commitment to **economic, racial, and social justice**
- fosters campers’ **independence** and **exploration**
- encourages the child’s **activist spirit** through arts and recreation
- has an alumni base of change-makers, educators, artists, and voices for social justice
Our mission, combined with our beautiful campground facility spanning scores of acres of pristine forest land in the Berkshire Mountains of Western Massachusetts, provides a natural setting for a family-friendly festival celebrating the crossroads of all types of arts and artistic expression, and progressive activism.
Music is the backbone of Camp Kinderland’s summer programming.

The lyrics of the folk songs and international protest songs we sang around the campfire as campers are reflected in our values and dedication to social causes as adults.

Musicians and music with a focus on progressive values will make up the foundation of the Kinderland Arts & Activism Festival.
The festival will host these other forms of artistic expression

- **Visual Arts**
  - painting
  - drawing
  - sculpting
  - jewelry
  - weaving
  - etching
  - photography

- **Drama**
- **Comedy**
- **Dance**

**Artists are invited to**
- perform
- exhibit and sell their art
- share information about upcoming shows
- offer workshops during the festival
While music and arts bring people together to celebrate common values, providing access to organizers in the nonprofit world enables the event to:

- produce agents for change
- provide networking opportunities for change-makers
- provide access to tools and resources necessary to make a social impact

Nonprofit organizations and social justice communities are invited to

- distribute information
- host networking hours
- offer organizing workshops
- make announcements
This festival is an opportunity for Camp Kinderland to give back to the local businesses that have faithfully served us. We are committed to invite as many local vendors as possible to sell food and beverages, and provide needed services during the festival.

The festival will be **Zero-Waste** in an effort to do our part to be environmentally sustainable and to educate others about its benefits for our planet.

**Our Zero-Waste plan includes:**
- Recycling, compost, and waste receptacles
- Compostable paper goods
- Food waste collection for livestock feed
- Oil and fats waste collection for rendering
Proceeds from the festival will support Camp Kinderland, a summer camp with a conscience for over 90 years, in the following ways:

- **Provide scholarship funding** for camper families in need
  - Kinderland distributes need-based scholarships to more than half of our camper-families, totaling between $60,000 and $100,000 annually.

- **Enhance our progressive and educational programming**
  - Campers and staff learn through play in programs like the Kinderland Peace Olympics, where teams learn and teach each other about social justice movements and leaders in history through art, acting, dance and song

- **Enable necessary capital improvements** to the camping facility
  - Kinderland needs a new Rec Hall and Dance Hall, upgrades to our roofs and Dining Hall kitchen, and two new bunks to accommodate our growing youngest group of campers.

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*Kinderland has had a tremendous impact on my life. Growing up at Kinderland affected my worldview, how I treat other people, the values and priorities I set in my life, and my life's work.*

- Sarah Bernstein, Camper 1980s

*Kinderland has had an enormous, positive impact on my life. It was the place where I discovered my self-confidence both socially and as a an educator. It also has given me a consistent bedrock of progressive politics on which I've rested my political development and work towards a better world.*

- Jonah Sampson-Boyarin, Camper & Staff 1970s
Partnership Opportunities

Presenter: $50,000
Builder: $25,000
Connector: $15,000
Supporter: $5,000+
Cash or In-Kind Donations
Possible benefits include:

- Signage at multiple locations at the festival
- Logo on marketing materials
- Logo and link on festival website
- Logo in Partner section of Kinderland website for one year
- Logo on festival map
- Logo on festival Step and Repeat
- Free festival passes
- Artist meet and greets
- Inclusion in local press release and radio ad
- Product distribution at festival
- 10’x10’ 3-day vendor booth at festival
- Stage announcement ad spot
2016

Festival Production Timeline

December - March: Secure Sponsorship, Book Artists, Vendors, and Orgs, Organize Health, Safety and Security

April: Reserve Production, including Stage, Sound, Technicians, Signage, Order Merchandise, Marketing

May-July: Ticket Sales

August: Facility Prep

September 3-5, 2016: Kinderland Arts & Activism Festival in Tolland, MA
Join Us in Producing this Festival

To become a Partner of the Camp Kinderland Arts & Activism Festival, contact us today!

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